



GMFS

PARTNERS

Level Up Your Partnership

Levels designed to incentivize growth, reward loyalty, and strengthen partnerships.

CORE PARTNERS

New or Occasional Partners

QUALIFYING FACTORS:

Pullthrough rate below 60%
4+ Units Funded per quarter

KEY BENEFITS

- Dedicated District Director
- Assigned CRR
- Personalized onboarding and consultation
- Access to training, tools, and updates
- Access to GMFS Loan Products
- Weekly Industry Updates
- Standard, Competitive Pricing

SELECT PARTNERS

Consistent Partners meeting baseline goals

QUALIFYING FACTORS:

Pullthrough rate greater than 60%
4+ Units Funded per quarter

KEY BENEFITS

- Dedicated District Director
- Assigned CRR
- Access to training, tools, and updates
- Access to GMFS Loan Products
- Weekly Industry Updates
- Standard, Competitive Pricing
- Basic Marketing Resources

PREMIER PARTNERS

High-volume, high-performance Partners

QUALIFYING FACTORS:

Pullthrough is greater than 70%
Total Funded Volume is in the top 40% of the quarter
4+ units funded

KEY BENEFITS

- Dedicated District Director
- Assigned CRR
- Access to GMFS Loan Products
- Priority access to training, tools, and updates
- Weekly Industry Updates
- Standard, Competitive Pricing
- Co-branded Marketing materials
- Quarterly Top Performer Gift

ELITE PARTNERS

Top 1-5% Partners

QUALIFYING FACTORS:

Pullthrough is greater than 75%
Total Funded Volume is in the top 20% of the quarter

KEY BENEFITS

- Dedicated District Director
- Assigned CRR
- Access to GMFS Loan Programs
- Premium compensation packages and rewards
- Priority access to training, tools, and updates
- Executive-level support and collaboration
- Weekly Industry Updates
- Enhanced Marketing Resources
- Quarterly Top Performer Gift
- Eligibility for annual awards and recognition
- Invitation to GMFS Annual Crawfish Boil/Anniversary Party